

FOR IMMEDIATE RELEASE

**UNIVERSAL CITYWALK'S ENERGETIC "SUMMER BLOCK PARTY" ROCKS
WITH NON-STOP ENTERTAINMENT ALL SUMMER LONG,
FROM JUNE 28 – SEPTEMBER 1**

Universal City, California – Universal CityWalk at Universal Studios Hollywood, The Entertainment Capital of L.A., kicks off summertime fun with a high energy "CityWalk Summer Block Party" showcasing a Latino music festival, an indie band showcase series, a teen idol talent search, and the ever-popular free outdoor movie night, all kicking off June 28 and continuing through September 1, 2007.

This summer there's way more new and way more to do as the "new" CityWalk celebrates long weekends starting on Thursday evenings with the return of the weekly "Big FREE Outdoor Movie" showcasing must-see films on CityWalk's iconic 15' x 20' giant outdoor screen from 7:30-10:00 p.m. This year's line-up touts a "Summer of Sequels" film slate that includes "Bruce Almighty" (June 28), "Harry Potter and The Goblet of Fire" (July 5) and "Shrek 2" (August 23) just in time for blockbuster season. Also joining the film roster will be such family favorites as "Happy Feet," (July 19), "The Wizard of Oz" (July 26), "Over the Hedge" (August 2) "Night at the Museum" (August 9), "Charlotte's Web," (August 16) and everyone's back to school movie favorite, "Grease" (August 30).

Friday nights on CityWalk will reverberate with blast-from-the-past musical performances from the time-transcending band, The Spazmatics, who'll rock center stage along with host Richard Blade, renowned '80s DJ, from 7:30-10:00 p.m.

L.A.'s top alternative and indie bands will get an opportunity to showcase their material in an outdoor "festival" setting on Saturday nights with the new series, "Indie 103.1's Check 1...2...LIVE!" from CityWalk with Mr. Shovel and Music Connection Magazine. The weekly indie concert series will bring LA's hottest up-and-coming bands on-stage from 7:30-10:00 p.m.

Sundays on CityWalk take a Latin spin with the introduction of the Descarga en CityWalk con Telemundo y mun2, featuring a dynamic mix of live Latin bands and upbeat performances. Descarga en CityWalk will take place from 5:30-8:30 p.m.

(more)

Beginning July 4, Wednesdays on CityWalk will draw aspiring idols to its highly anticipated “Get Discovered: Teen Talent Search” where 10 contestants weekly will showcase their vocal skills before a panel of judges as they compete for a spot in an August finale, to be judged by a panel of renowned music industry professionals. The grand prize winner will be awarded a package to include a one year agency contract for theatrical and commercial representation with Brad Diffley of Mavrick Artists Agency, a professional photo shoot with Michael Higgins, a six-month scholarship to the elite training facility, Hollywood Launch, three original demo songs written and recorded by Genuine Music Group producers and a video demo reel with videographer Roger Hayes.

For more information on CityWalk’s “Summer Block Party” log on to www.CityWalkHollywood.com or call 818-622-1111.

Universal Studios Hollywood, The Entertainment Capital of L.A., includes a full-day, movie-based theme park and Studio Tour, the CityWalk entertainment, shopping and dining complex, the Universal CityWalk Cinemas and the Gibson Amphitheatre concert and special event venue. The theme park features such groundbreaking attractions as “Revenge of the Mummy—The Ride,” “Shrek 4-D,” “Jurassic Park—The Ride” and the world-renowned Studio Tour, which takes guests behind-the-scenes of such landmark TV and movie locations and sets as Steven Spielberg’s “War of the Worlds.” Universal CityWalk features 65 entertainment-themed restaurants, nightclubs, shops and dynamic entertainment options. Universal CityWalk Cinemas, offering the best movie-going experience in Los Angeles, features 19 screens including one of Southern California’s largest IMAX venues and newly renovated stadium-style seating.

Universal Studios Hollywood (www.UniversalStudiosHollywood.com) is a unit of Universal Parks & Resorts, a division of Universal Studios, a part of NBC Universal. NBC Universal is one of the world’s leading media and entertainment companies in the development, production, marketing of entertainment, news, and information to a global audience. Formed in May of 2004 through the combining of NBC and Vivendi Universal Entertainment, NBC Universal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, and world renowned theme parks. NBC Universal is 80% owned by General Electric, with 20% controlled by Vivendi.

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